

## **Fremont County Library System Strategic Plan 2015-2019**

**Vision:** Our communities are healthy, vibrant places to live, and the library is an integral part of making that happen.

**Mission:** The Fremont County Library System contributes to healthy, vibrant communities by enriching lives and engaging minds in Fremont County.

### **Guiding Principles:**

- We collaborate with community partners to create a better quality of life for the citizens of Fremont County.
- We create welcoming spaces where people can connect with each other and the world.
- We respect the diversity within our communities.

### **Goal 1: Fremont County citizens have a central place to go for information about community resources.**

Strategy 1: Staff identify community assets and create ways for citizens to access that information.

Strategy 2: Staff partner with community organizations to provide better service and advocate for various members of the community.

Strategy 3: Staff partner with community organizations to advocate for the library and communicate the value of library services.

### **Goal 2: Fremont County citizens are aware of library services and programs.**

Strategy 1: Staff create the library's story and identify ways to tell that story to the community.

Strategy 2: Staff advocate for the library out in the community.

Strategy 3: Administration provides resources for a marketing and advocacy program.

Strategy 4: Administration maintains strong relationships with county leaders.

### **Goal 3: Fremont County citizens and staff have the technology tools they need to succeed.**

Strategy 1: Staff and library customers have opportunities for technology training.

Strategy 2: Staff and library customers have functional and up-to-date technology tools.

Strategy 3: Administration provides the resources for technology upgrades and technology training for staff.

**Goal 4: Library staff create and work in a positive environment that values respect and acceptance of differences while still working together collaboratively.**

Strategy 1: Staff accept and show compassion for one another.

Strategy 2: Staff share ideas and build common services together.

Strategy 3: Staff build on the strengths of the system to create a library that supports its community members.

Strategy 4: Administration supports and participates in building a positive environment.

Strategy 5: Administration provides resources for staff development.

Strategy 6: Administration analyzes and identifies creative solutions to address staff workloads and shortages.

**Specific Goal for the Dubois Branch**

**Goal: Dubois area residents and visitors have a vibrant, welcoming place to connect to the world and each other.**

Strategy 1: Staff identify ways to improve the library's physical and virtual spaces to encourage conversation and connection.

Strategy 2: Staff support and create physical and virtual spaces that connect Dubois patrons with the world.

Strategy 3: Staff partner with community members to identify programs, services, collections, exhibits, or cultural events that would be of interest to community members.

**Specific Goal for the Lander Branch**

**Goal: Lander area residents and visitors share an environment that reflects the diversity of the community and encourages lifelong learning and creative expression.**

Strategy 1: Staff use knowledge gained from going out into the community to create and implement programs, collections and services that meet the needs of community members.

Strategy 2: Staff identify the various groups within the community who may be underserved by the library. Staff will work with these groups to create and implement library services that better serve each group.

Strategy 3: Staff partner with organizations across the county to better serve people of all ethnicities.

### **Specific Goal for the Riverton Branch**

**Goal: Riverton area residents and visitors share an environment that recognizes their personal heritage and promotes acceptance of all cultures.**

Strategy 1: Staff identify the various groups within the community who may be underserved by the library. Staff will work with these groups to create library services that better serve each group.

Strategy 2: Staff use knowledge gained from going out into the community to create and implement programs, collections and services that meet the needs of community members. These services recognize the diversity within the community.

Strategy 3: Staff partner with organizations across the county to better serve people of all ethnicities.

Strategy 4: Staff create physical and virtual spaces that welcome all people.

### **Specific Goals for Administration**

**Goal 1: Smaller communities in Fremont County have access to quality library services.**

Strategy 1: Administration works with county leaders to find resources for Outpost libraries.

Strategy 2: Administration provides consulting services to the Outpost Libraries.

**Goal 2: Employees of and visitors to the Fremont County Library System have safe and welcoming facilities.**

Strategy 1: Administration will identify projects that need to be completed to create and maintain a safe and welcoming environment for employees and visitors.

Strategy 2: Administration will work with county leaders to find resources for facilities projects.